



Blindspot: Hidden Biases of Good People

Friday December 11th, 2020
8:30am PST/11:30am EST

ACS BIOT is committed to fostering diversity, inclusion, equity and belonging within our Division and across the broader field of biotechnology. Aligned with our values, we are pleased to offer new programming focused on providing actionable insights from leaders and experts. For our first event, we are pleased to offer the following webinar:

Blindspot: Hidden Biases of Good People

The purpose of the seminar is to reveal the surprising and even perplexing ways in which we make errors in assessing and evaluating others when we recruit and hire, onboard and promote, teach, lead teams, undertake succession planning, and work on behalf of clients or the public we serve. It is Professor Banaji's belief that the inconsistency we see, between values and behavior, comes from a lack of awareness. Because implicit bias is pervasive, we must rely on scientific evidence to "outsmart" our minds. If we do so, we will be more likely to reach the life goals we have chosen for ourselves and to better serve the organizations for which we work.



Mahzarin Banaji is known for coining the term "implicit bias" in the mid-1990s. Today, Professor Banaji is Cabot Professor of Social Ethics in the Department of Psychology at Harvard University. She studies social attitudes and beliefs, especially those that have roots in group membership, and explores the implications of implicit bias for individual responsibility and social justice in democratic societies. She is a member of AAAS and the the National Academy of Sciences.

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The webinar is free for all ACS members. Students who are not members of ACS are also invited to register at no cost.

Registration (required): <https://forms.gle/qWoALXKXjxKt3KhZ8>

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